WebDreamers

01 / WEBSITE & REGISTRATION

Choose your starting point.

Choose a website package first, then add the registration and setup services you need. All prices are CAD, before applicable taxes.

- (●) **Starter Practice** — **$499**
  Estimated delivery: 5-7 business days
  One-page responsive website, contact form, booking link and basic SEO.

- ( ) **Professional Practice** — **$1,299**
  Estimated delivery: 10-14 business days
  Up to 5 responsive pages, forms, booking links, SEO and Analytics. Includes domain/hosting configuration, email setup and logo design.

- ( ) **Complete Practice Launch** — **$1,999**
  Estimated delivery: 15-20 business days
  Every one-time digital setup service and the Practice Forms Starter Pack included. Registration assistance is separate. Monthly services are optional. Third-party fees and subscriptions are separate.

A website package is required; standalone services are not offered.

BUSINESS REGISTRATION - CHOOSE ONE

- ( ) **Sole proprietorship registration assistance - $99**
- ( ) **Corporation registration assistance - $299**
- (●) **No registration assistance needed**

Registration assistance is separate under every package, including Complete. Government filing fees, name searches, legal / accounting work and any professional-corporation requirements are additional and confirmed before signing.

Delivery starts once content, access and approvals are available. Services included in a website package count as selected and are charged once.

02 / SETUP SERVICES

Tick the services you need.

Prices below are add-on service fees. Anything already included in your website package is covered and will not be charged again.

- [ ] **Domain & hosting configuration** — **$79**
  Connect the domain, hosting and SSL. Subscription fees are separate.
- [ ] **Professional email setup** — **$49**
  Configure a business email address using your domain.
- [ ] **One additional website page** — **$75**
  One service or landing page beyond the chosen website package.
- [ ] **Logo design** — **$129**
  A practice logo supplied for web and everyday use.
- [ ] **Brand styling kit** — **$229**
  Colours, fonts and consistent brand styling.
- [ ] **Jane or another booking system: configuration** — **$149**
  Configure services, fees, availability and practice profile, where supported.
- [ ] **Jane or another booking system: website connection** — **$69**
  Connect your chosen booking system to your website.
- [ ] **Google Business Profile assistance** — **$99**
  Setup or improvements where eligible; Google handles verification.
- [ ] **On-page SEO** — **$149**
  Titles, descriptions, headings and service keyword alignment.
- [ ] **Analytics, Search Console & Site Kit** — **$99**
  Connect reporting and agreed enquiry tracking, where supported.
- [ ] **Facebook & Instagram business profiles** — **$99**
  Create or tidy your practice profiles and connect the accounts.

Domain, hosting, email and booking software subscriptions are separate unless expressly covered by the all-services bonus. Complete includes every one-time service; monthly services remain separate.

03 / ADVERTISING, SUPPORT & BONUS

All services. All three bonuses.

Select advertising and ongoing support below. Monthly services appear separately in your estimate and are not added to the one-time setup total.

- [ ] **Practice Forms Starter Pack** — **$149**
  Consent, intake, virtual consent, cancellation/payment policies, privacy notice and emergency contact templates. Therapist review required; legal review separate.
- [ ] **First Google Ads ad group setup** — **$199**
  One ad group, initial keywords and ad copy. Advertising spend is separate.
- [ ] **First Meta ad setup** — **$149**
  One Facebook or Instagram ad with initial copy, creative and audience.
- [ ] **Website maintenance** — **$39/mo**
  Monthly updates, backups and support; scope confirmed before signing.
- [ ] **Ongoing advertising management** — **$199/mo**
  Monthly optimisation and reporting; scope confirmed before signing.

ALL-SERVICES BONUS

The bonus applies ONLY when you choose one website package, either registration option, and EVERY listed service, including monthly maintenance and advertising management.

Included services count toward eligibility. Complete includes both ad setups; its first-year subscription bonus still requires both monthly services.

You receive: year one of domain, hosting and professional email FREE; first Google Ads ad group setup FREE; first Meta ad setup FREE.

Select all services | **Calculate estimate**

Select all services ticks the service boxes. Choose your website and registration option on page 1. It does not sign a contract or start a subscription.

$150 FOR EVERY SUCCESSFUL REFERRAL

Refer someone to WebDreamers and receive $150 CAD when they sign a service contract, regardless of contract size. Ask them to mention your name before signing.

04 / YOUR ESTIMATE

Review, save and send.

Open this PDF in desktop Adobe Acrobat Reader with JavaScript enabled to calculate. WhatsApp and browser previews may not run PDF calculations. Save your completed copy and send it back on WhatsApp.

Website & registration service fees	$499.00
Additional one-time service fees	$0.00
Setup discounts / price adjustment	$0.00
ESTIMATED ONE-TIME TOTAL	$499.00
Selected monthly services	$0.00 / month

Bonus not applied: select all applicable services.

Digital setup is capped at $1,999 before registration. Totals are service fees before tax. Government / filing fees, name searches, booking software and ad spend are additional. Domain, hosting and email subscription fees are additional unless the all-services first-year offer applies. Renewal pricing from year two is confirmed before signing.

Calculate / refresh estimate

Your name / practice

Email or WhatsApp number

Referred by (optional)

Preferred launch date

This is an estimate, not a contract. Final scope, third-party costs, taxes and any ongoing service terms will be confirmed before signing. No payment or subscription starts when you complete this PDF.

If totals do not update, open the file in desktop Adobe Acrobat Reader and click Calculate / refresh estimate. You can still tick, save and return the checklist in other compatible PDF readers.